

YOUNGANDSALTY.COM

ABOUT



The only site **by and for** millennial sailors and boaters

We motivate **20-40 somethings** to get out sailing by sharing **millennial stories** and advice on seamanship, DIY, money, cruising, and adventure

READERS



54%
under the
age of **45**

23%
female

77%
male

TRAFFIC



24K
monthly page
views

7K
unique
visitors/month

2.61
pages/visit

SOCIAL

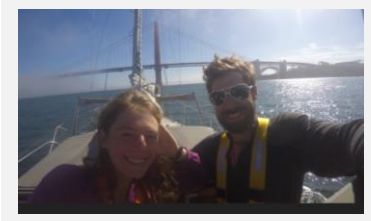


600+
E-newsletter
subscribers

800
Facebook likes

#1
google search
"sailing vlogs"

TEAM



Our editors are **offshore sailors** and contributors to the **industry's top** publications, including;

Good Old Boat
BoatUS
SAIL
Cruising World
Ocean
Navigator
and more...

ADVERTISE TO MILLENNIALS

SALTY DEALS

Introduce millennials to your product by creating an exclusive limited time offer. Salty Deals are featured on our website, social media, and weekly newsletter.

SPONSORED POSTS

Let your expertise shine through in a sponsored post. We can review your latest product, interview your in-house experts, or you can guest post and share a skill, DIY project, or other relevant information.

SOCIAL MEDIA CAMPAIGNS

We run coordinated online contests, campaigns, and giveaways, offering an opportunity to directly engage with Y&S readers and add to your online followings.

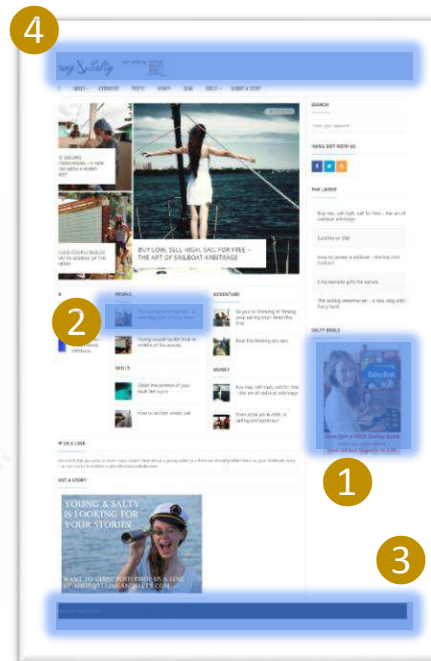
PACKAGE DEALS

Contact us for a customized advertising package and save.

RATES

1	Salty Deals	\$250	PER MONTH
2	Sponsored Posts	\$250	PER POST
3	Logo Footer	\$100	PER MONTH
4	Logo Banner	\$300	PER MONTH

HOME PAGE



ARTICLE PAGE

